**ITEM 04 (Qty 1) ASDA-EX-53-NS**
Clean existing 'ASDA' letters.
**Featuring:**
• Clean existing letters.
**Scale 1:30**




**ITEM 05 (Qty 1) ASDA-EX-12B**
Discover more dibond.
**Featuring:**
• Digitally printed dibond roundel.
**Scale 1:30**




**Existing Signage**




**Proposed Signage**




**BRAND COLOURS**

External Green
Pantone 361
RAL 6018
Avery 800/339A

Internal Green
Pantone 368
Avery 800/2223A

Teal
Pantone 7474
RAL 5021

Corporate Grey
Pantone 447
RAL 7016
Avery 800/3157A

Warm Grey
NCS 4005 Y50R
PMS 408C.

**BRAND TYPEFACES**

Primary : **Gotham**

ASDA

ashleigh®

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REGISTERED ADDRESS:
ASHLEIGH HOUSE, BECKBRIDGE ROAD, NORMANTON INDUSTRIAL ESTATE, NORMANTON, WF6 1TE

**ASDA BOLDON**
NORTH ROAD
BOLDON COLLIERY
NEWCASTLE UPON TYNE
NE35 9AR

**186679 REV A**
13/04/24 - LB